

Prague unchain

Challenges

- Lack of data on logistics and goods delivery.
- Lack of enforcement of illegal parking on spots dedicated to loading and unloading zones.

Main goals in urban logistics



Support the digitalisation of logistics and processes of unloading zones, so that they can be monitored, and data can be retrieved.



Increase efficiency in the logistics industry to reduce congestion and improve air quality in the city.

Use case the city of Prague is interested in

Interest in the **Madrid use case** related to parking facilities.

Validation of services

- **Service 8:** Dynamic Curbside Management
- **Service 9:** Dynamic management of of pick-up/drop-off points

Follow up on the following services: All services are relevant, but the main ones are **KER3** (Guidebook for freight-efficient land use strategy) and **KER5** (On-street loading zones planning tool).